



CeraLine™ Custom set
with matching tile

California Faucets CeraLine™ linear shower drain wins *Interior Design's* “Best of Year Awards 2010”

The award-winning standard in channel drains draws a stylish line of distinction in the shower floor

(Huntington Beach, CA, December 8, 2010) California Faucets wins the prestigious *Interior Design Best of Year (BOY) Award* for its innovative CeraLine™ linear shower drain system in the highly competitive Bath Accessories and Hardware category. CeraLine beat out an impressive field of entries and was ultimately selected by interior designers and architects via an online vote, as well as a jury of leading architects and designers. The online voting drew over 24,000 designers.



The iconic light bulb *Interior Design* BOY trophy was presented during the awards ceremony held on December 2, 2010 at the equally iconic Frank Gehry-designed IAC Building in New York City.

The award is the second from *Interior Design*, having presented California Faucets with an award for its patent-pending StyleDrain® in 2009. “Two consecutive awards

from *Interior Design* is especially gratifying given the publications reputation in the design community.” states California Faucets president and CEO, Jeff Silverstein. “We attribute our growth during this challenging economic climate to our ongoing introduction of innovative products like CeraLine, our patent-pending StyleDrain, and StyleTherm™, our ground-breaking new thermostatic shower system.”

Winner of six international design awards, including the prestigious *Red Dot Award* and *Good Design Award*, CeraLine is celebrated throughout Europe and Asia for its sleek, minimalist styling that allows for curb-free, fully accessible shower entry. Its clean lines enhance contemporary baths, as well as those outfitted in more traditional décor. CeraLine's stainless steel construction includes unrivaled height-adjustment features that ensure perfectly level installation every time.

CeraLine comes in three cover-plate trim styles. *Metro Trim* displays a less-is-more profile for a simple, graceful effect, while *Edge Trim* features an extra stainless steel veneer for a crisp, streamlined look. And for a fine, integrated appearance that is nearly seamless, *Custom Trim* can be set with tile to match the flooring décor.

List prices start at \$859 in Stainless Steel, and include drain rough and decorative trim.



CeraLine™ Edge with sleek
stainless steel veneer

About California Faucets

California Faucets has been providing its customers with the very best customer service and delivery of the finest selection of decorative fittings in the industry since 1988. With over 25 styles and more than 34 decorative finishes, California Faucets' Custom Faucetry® allows you to combine any spout with any handle in any finish. Design choices now exceed two million, and offerings range from traditional and transitional to contemporary and art deco. And with the *Virtual Faucet Creator*®, a revolutionary new online tool by California Faucets, you can create thousands of designs with just a few clicks of the mouse.

As part of Custom Faucetry®, California Faucets offers Thermostatic Shower Systems, Tub and Shower Sets, Trim, and Bathroom Accessories. California Faucets' products are sold at prominent decorative hardware and plumbing showrooms and at select kitchen and bath dealers nationwide. For more information, call 1-800-822-8855 or visit www.calfaucets.com

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