



WHITEHAUS®  
COLLECTION  
*A Collection of Fine Products*

Date: November 23, 2010

To: Whitehaus Collection Dealers

From: Whitehaus® Collection

Re: 2011 Price Index / 2011 Catalogs & Price books

Dear Valued Dealer,

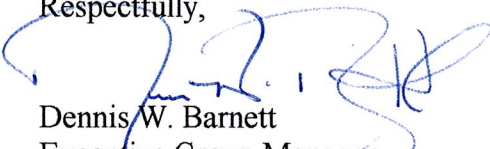
Due to the down turn in the economy over the past few years, everyone including Whitehaus® has felt the effects. As this continues to be a difficult road for all of us, we took our customers in to consideration and kept from raising our prices during this time. We have not increased our prices since January 2009 for our kitchen products and since August 2008 for our bath products.

The ever-increasing cost of raw materials over the last two years necessitates a minor price increase (**Effective January 1<sup>st</sup> 2011**) for a number of our lines within our complete offering. The good news is that our most popular Farmhaus Fireclay models and New England Series Stainless Steel Sinks will not be affected.

Enclosed you will find our complete alpha-numeric price index for Whitehaus® Collection kitchen and bath products, which will allow you to institute the updated pricing in your system for the 1/1/2011 effective date. Our marketing department is working diligently in order to provide you with the most complete user friendly K&B catalog and corresponding price book. In the next few weeks we will be mailing out hard copies to you for your showrooms and sales departments.

We appreciate your understanding and continued support of Whitehaus® Collection products.

Respectfully,

  
Dennis W. Barnett  
Executive Group Manager

**LIVE WITH STYLE!**