



Superior Steamshower Systems

1/31/2011



New ThermaSol Pricing and Product Memo!

ThermaSol National Sales Team:

I would like to notify you of the upcoming release of ThermaSol's "New" Modern Style Controls, and The Mother of all Commercial Steam Systems the "New" Super Duty Commercial Steam System that will be released March 1, 2011.

As always, ThermaSol is leading the industry. With the addition of the "New" Modern Style Controls to our current Traditional and Contemporary Style Controls. No one comes close to the Luxury of ThermaSol. The New Modern Controls have a Sleek and Stylish Squared look to them. They are in my opinion the most Beautiful and Luxurious Controls on the market. "We Did Not Cut Any Corners." They're Square!

*The "New" Super Duty Commercial Steam System is in a class by itself. Super Duty Generators eat competitive steam generators for breakfast. Just wait until you see it. It is the industry's first 100% Solid State, 100% Digital Commercial Steam System LOADED with Patented **SmartSteam**. If you are not focused on Commercial Steam now, The Super Duty will make you change your eyewear prescription.*

ThermaSol's "NEW" Price Book will drop on March 1, 2011 as well. As many of you already know, ThermaSol has not raised its prices since 2007. While our competitors have had too many price increases to count. In fact to our surprise, our competitor's old Plastic and Analog stuff is in some cases selling for more than ThermaSol's cutting edge products? Therefore the new price book has new pricing as well.

*Starting today ThermaSol will begin taking **Pre-Orders** on the "New" Modern Style Controls at the March 1, 2011 "New" Pricing for delivery in February. Here are images of the new products, new pricing, and part numbers for you.*





SEM-NTS-PC Modern Style Signature Series Control & Steamhead

\$950/list

SEM-NTS-XX 14 other finishes

\$1024/list



TPM-NTS-PC Modern Style TempTouch Control & Steamhead

\$680/list

TPM-NTS-XX 14 other finishes

\$780/list



SLSM-PC Modern Style Serenity Light & Music System

\$1599/list

SLSM-XX 14 other finishes

\$1689/list



ESM-PC New Modern Style Easy Start Control

\$325/list

ESM-XX 14 other finishes

\$395/list