

TOTO USA PRICE INCREASE ANNOUNCEMENT

Dear Partners,

Due to the increase in raw material costs, TOTO USA will be implementing a price increase effective March 1, 2011.

Pricing is based on a weighted average on the following products listed on pages 2 thru 4:

* See details within the Update Summary

** Except TEL3LGW___#XX, TEL3GGW___#XX, TEL5LGW___#XX, TEL5GGW___#XX

Items not listed on the Update Summary have no major price changes.

The following items are not affected, and have no change in price:

No Change in Price

Neorest Toilet

Double-Cyclone Toilets

Drake

Carusoe

Aquia

Commercial Bowls and Urinals

Soft-Closed Seats and Commercial Seats

Residential Fittings and Accessories

Acrylic and Cast Iron Tubs

Parts

This price increase/reduction goes into effect on March 1, 2011.

1. All purchase orders submitted to the TOTO Customer Service Department and received by 5:00PM ET on February 28, 2011 will be honored at pre-increase prices.
2. However all such purchase orders must be for **Immediate Shipment** and prior to the effective date of this increase. TOTO will not accept orders for any individual SKU that exceed a customer's 2010 two-month average for that product.
3. We will also honor pre-increase pricing on job quotes issued and approved before February 28, 2011 if they ship by December 31, 2011.
4. Job quotes at pre-increase pricing will not be extended at that pricing when they expire. All extensions must be a pricing that is current at that time.
5. All standard TOTO USA Freight and Discount programs apply.

We thank you for your support and trust that in the current economic climate you will understand the necessity for this price increase.

Yours very truly,

TOTO USA
Sales Planning Department

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TOTO USA PRICE INCREASE ANNOUNCEMENT- cont'd

Category1	Category2	Category3	Product Number	Name/Description	Price Change	
Residential	Toilets	One-Piece	MS853113E_#XX	ALL ECO ULTRAMAX (ROUND)	3.0%	
			MS853113S_#XX	ALL ULTRAMAX (ROUND)		
			MS854114E_#XX	ALL ECO ULTRAMAX (ELONGATED)		
			MS854114S_#XX	ALL ULTRAMAX (ELONGATED)	5.0%	
			MS853113#XX	ULTIMATE (ROUND)		
			MS854114#XX	ULTIMATE (ELONGATED)		
			MS934_#XX	ALL LLOYD	10.0%	
			MS984_#XX	ALL RYOHAN		
			MS863113_#XX	ALL SUPREME (ROUND)		
			MS863113E_#XX	ALL ECO SUPREME (ROUND)	10.0%	
		MS864114_#XX	ALL SUPREME (ELONGATED)			
		MS864114E_#XX	ALL ECO SUPREME (ELONGATED)			
		MS874_#XX	ALL CARLYLE			
			Close Coupled	CST423_#XX	ALL PROMENADE (ROUND)	5.0%
				CST424_#XX	ALL PROMENADE (ELONGATED)	
				CST754_#XX	ALL DARTMOUTH	
				CST754_N#XX	ALL WHITNEY	
				CST784_#XX	ALL CLAYTON	
				CST794_#XX	ALL NEXUS	
		CST804_#XX		ALL PACIFICA		
		MS756204_#XXX		ALL MERCER		
		CST774_#XX		ALL CARROLTON		
					10.0%	
		Bidets	BT500_#XX	PIEDMONT	5.0%	
			BT904_#XX	PACIFICA	10.0%	
			BT774_#XX	CARROLTON		
			BT784_#XX	CLAYTON		
			BT930_#XX	LLOYD		
		Lavatories	Undercounter	LT624_#XX	LEGATO	3.0%
				LT626_#XX	AIMES	
				LT641_#XX	DARTMOUTH	
				LT156_#XX	VERNICA	5.0%
				LT18_#XX	CURVA	
	LT191_#XX					
	LT193_#XX					
	LT546_#XX					
	LT553_#XX					
	LT577_#XX					
	LT643_#XX		DARTMOUTH			
	LT931_#XX		LLOYD			
	LT967_#XX		SOIREE			
	Console		LF930_#XX	LLOYD	5.0%	
	Self Rimming		LT18_#XX	CURVA	5.0%	
			LT382_#XX	EN		
			LT521_#XX	PROMINENCE		
			LT751_#XX	MERCER		
		LT753_#XX	WHITNEY			
		LT771_#XX	CARROLLTON			
		LT781_#XX	CLAYTON			
		LT791_#XX	NEXUS			
		LT909_#XX	PACIFICA			
		LT963_#XX	SOIREE			
	LT987_#XX	RYOHAN				
		LFC991_#XX	NEOREST LAVATORY W/ FAUCET			



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Category1	Category2	Category3	Product Number	Name/Description	Price Change	
Residential		Pedestal	LPT642__#XX	DARTMOUTH	3.0%	
			LPT315__#XX		5.0%	
			LPT325__#XX			
			LPT750__#XX	MERCER		
			LPT754__#XX	WHITNEY		
			LPT770__#XX	CARROLTON		
			LPT780__#XX	CLAYTON		
			LPT790__#XX	NEXUS		
			LPT890__#XX	CARLYLE		
			LPT908__#XX	PACIFICA		
			LPT930__#XX	LLOYD		
			LPT960__#XX	SOIREE 30"		
			LPT962__#XX	SOIREE 24"		
				Wall Mount	LT650__#XX	
		Vessel	LT380__#XX	PO	5.0%	
			LT523__#XX	LARISSA		
			LT524__#XX	ALEXIS		
			LT645__#XX			
			LLT15__#XX	LUMINIST		
			LLT993__#XX	NEOREST II		
		Faucets & Showers	Faucets	TL660__#XX	ALL ETHOS DESIGN L FAUCET	Price Reduction *
				TL670__#XX	ALL ETHOS DESIGN N I FAUCET	
				TL680__#XX	ALL ETHOS DESIGN C FAUCET	
				TL690__#XX	ALL ETHOS DESIGN N II FAUCET	
				TL970__#XX	ALL GUINEVERE FAUCET	
			Showers	TB970__#XX	ALL GUINEVERE TUB FILLER	Price Reduction *
				TS970A__#XX	ALL GUINEVERE SHOWERHEAD	
				TS970C3#XX	ALL GUINEVERE PUSH BUTTON VALVE	
				TS970E#XX	ALL GUINEVERE WALL SPOUT	
				TS970F__#XX	ALL GUINEVERE HANDSHOWER SET	
				TS970H#XX	ALL GUINEVERE HANDSHOWER SET W/SLIDE BAR	
				TS970J#XX	ALL GUINEVERE BODY SPRAY	
			TS970T#XX	ALL GUINEVERE THERMOSTATIC MIXING VALVE TRIM		
	Deck Valves		TB6T	SOIREE BATH VALVE	Price Reduction *	
			TB7F	GUINEVERE 5 HOLE VALVE		
			TB7T	GUINEVERE BATH VALVE		
	Shower Valves		TS6P	PUSH BUTTON VALVE	Price Reduction *	
			TSTA	SMA VALVE W/ SINGLE VOLUME CONTROL		
			TSTAR	1.75 GPM SMA VALVE W/ SINGLE VOLUME CONTROL		
			TSTD	SMA VALVE W/DUAL VOLUME CONTROL		
		TSTDR	1.75 GPM SMA VALVE W/ DOUBLE VOLUME CONTROL			
		TSTT	3/4" THERMOSTATIC MIXING VALVE			
		THP4258#XX	1.5" EXTENSION KIT FOR GUINEVERE SHOWER TRIM			

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Category1	Category2	Category3	Product Number	Name/Description	Price Change
Residential	Toilet Seat	Washlets	SW52__#XX	C110	Price Reduction *
			SW84__#XX	E200	
			SW55__#XX	S300	
			SW56__#XX	S400	
WAZA	Lavatories		LT624#01-NB	SULTANA UNDERCOUNTER LAVATORY	3.0%
			LT624#01-NC	TIRAZ UNDERCOUNTER LAVATORY	
			LT641#01-NA	BAROCCO UNDERCOUNTER LAVATORY	5.0%
			FLT__#XX	NOIR CAST IRON LAVATORY	
	LT16__#XX	AYA POTTERY CLAY LAVATORY			
Commercial	Lavatories	Wall Mount	LT307__#XX		5.0%
			LT308__#XX		
		Self Rimming	LT401__#XX		5.0%
			LT402__#XX		
			LT501__#XX		
		Undercounter	LT502__#XX		5.0%
	LT569__#XX				
	Faucets & Flush Valves	Faucets	TEL__#XX	ALL ECOPOWER FAUCET **	5.0%
			Soap Dispenser	TES__	ALL SOAP DISPENSER
		Flush Valves	TET__#XX	ALL ECOPOWER TOILET EFV	5.0%
TEU__#XX			ALL ECOPOWER URINAL EFV		
TMT__#XX	ALL TOILET NONHOLD MFV				
TMU__#XX	ALL URINAL NONHOLD MFV				

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