

CIFIAL

May 26, 2010

To: All Cifial USA Customers
From: Cifial USA
Subject: New Product and Discontinued Products

Cifial USA is pleased to announce the introduction of the Nova Podium line. The enclosed sales sheet illustrates the program along with the list prices. Initial orders of the Nova Podium will include a free counter display of the faucet along with a picture of the shower system.

Also being introduced for 2010 is the Techno line in the X10 finish. On the back of the Techno X10 sales sheet you will find a list of available products in the X10 finish.

As a result of insufficient response, Cifial USA will be discontinuing the M3 and Hexa line in the W15 finish. We will be selling the available stock at greatly reduced pricing while supplies last. If needed, you will be able to obtain product from the factory in order to complete customer orders. Again this discount special will only be available for a limited time or until stocks are no longer available.

Cifial USA will also be discontinuing Brass Essentials Door Hardware in the 864, 865, 885 and 886 styles. Again, we will be selling the available stock at greatly reduced pricing while supplies last. If needed, you will be able to obtain product from the factory in order to complete customer orders.

If you have any question please do not hesitate to call Cifial customer service at 800-528-4904 for further information.

NOVA Podium



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NOVA Podium Faucet:

210.100.625

\$127 List Price

- Sold in packs of 9
- Ceramic Disk Cartridge
- Solid Brass Construction
- Includes clic-clac drain and hoses
- Available in Chrome only

NOVA Podium Shower Package:

210.604.625.BS

\$209 List Price

- Sold in packs of 6
- Package includes
 - Pressure Balance Rough
 - 5 Function Multi-spray Showerhead
 - Plate and Handle
 - Diverter Tub Spout
- Available in Chrome Only



NEW Finish
PVD Brass in TECHNO!!
X10 Finish

techno plumbing & accessories

221, 224, 225, 421 & 422 in X10



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Cifial	Description	List Price
220.614.X10	Thermostatic w/integral	415.50
221.100.X10.NL	TEC Sgl hdle lav-low profile	446.30
221.101.X10.NL	TEC Sgl hdle lav-high profile	675.50
221.102.X10.NL	Techno Straight Lav - St	446.30
221.105.X10.NL	TEC Monoblock T-body lav -	446.30
221.110.X10.NL	TEC widespread lav	529.90
221.120.X10	Techno Angled Bidet Faucet -	446.30
221.122.X10	Techno Straight Bidet Faucet	446.30
221.145.X10.NL	TECHNO Kitchen Faucet w/ Pull-	589.00
221.146.X10.NL	Techno Lav/Kitchen w/ Swivel	530.50
221.152.X10.NL	Techno Lav Faucet	600.90
221.156.X10.NL	TEC Wallmount lav - Satin Ni	579.00
221.157.X10.NL	Techno Lav/Kitchen Wall Mount	589.10
221.500.X10	Techno 500 BS System	1,463.40
221.600.X10	Techno Floor Mounted Tub Filer	1,900.60
221.601.X10	Techno Floor Mounted Tub Filer	2,300.00
221.605.X10	TEC Prss Bal Trim Only w/o div	373.90
221.610.X10	TEC Pres Bal TRIM Only w/div	415.40
221.614.X10	Thermostatic w/integral vol cn	415.50
221.616.X10	Thermostatic w/o vol control	338.60
221.640.X10	TEC 3-Piece roman tub TRIM	529.90
221.665.X10	Wall stop/vol control val	151.00
221.670.X10	TCH Side valve TRIM - SatNi	210.00
221.870.X10	Techno 7" Shower Head w-11"	444.00
221.872.X10	TEC Wall mnt handshwr - satin	385.00
221.873.X10	TEC Hdshwr wall bracket - Pol	72.50
221.874.X10	TEC Handshwr slide bar -	211.00
221.875.X10	TEC Wall mnt tub filler spout	132.80
221.877.X10	TEC Deck mt handshower -	359.90
221.882.X10	TEC Wall Mount Wand Handshower	308.60
221.883.X10	TEC Handshower Wall Support	81.60
221.890.X10	Techno Shower Head w-arm flang	231.90
224.100.X10.NL	Techno Quadra Single Handle	373.00
224.101.X10.NL	Techno Quadra Single Handle	521.00
224.152.X10.NL	Techno Quadra Wall Mount	565.00
225.100.X10.NL	Techno 25 Single Handle Low	275.00
225.101.X10.NL	Techno 25 Single Handle High	385.00
225.152.X10.NL	Techno 25 Wall Mount Single	511.00
421.105.X10	22" Shelf - brass version	319.70
421.312.X10	12" Towel Bar	126.80
421.318.X10	18" Towel Bar	138.60
421.324.X10	24" Towel Bar	151.00
421.545.X10	TEC Robe Hook	73.20
421.650.X10	Paper Holder	138.60
422.210.X10	Techno Straight 3 Tier Towel	476.80
422.225.X10	Techno Straight 2 Tier Towel	360.90
422.312.X10	Techno Straight Towel Bar 12"	83.50
422.318.X10	Techno Straight Towel Bar 18"	92.70
422.324.X10	Techno Straight Towel Bar 24"	100.00
422.440.X10	Techno Straight Towel Ring	83.90
422.545.X10	Techno Straight Robe Hook	29.00
422.655.X10	Techno Straight Two Post paper	83.90
422.660.X10	Techno Straight Spare Toilet	58.00

HEXA & M3

Weathered (W15) Finish

Closeout Special

All items included in Hexa & M3 are listed on back. **Not available in No-Lead**

hexa

201/202 in W15

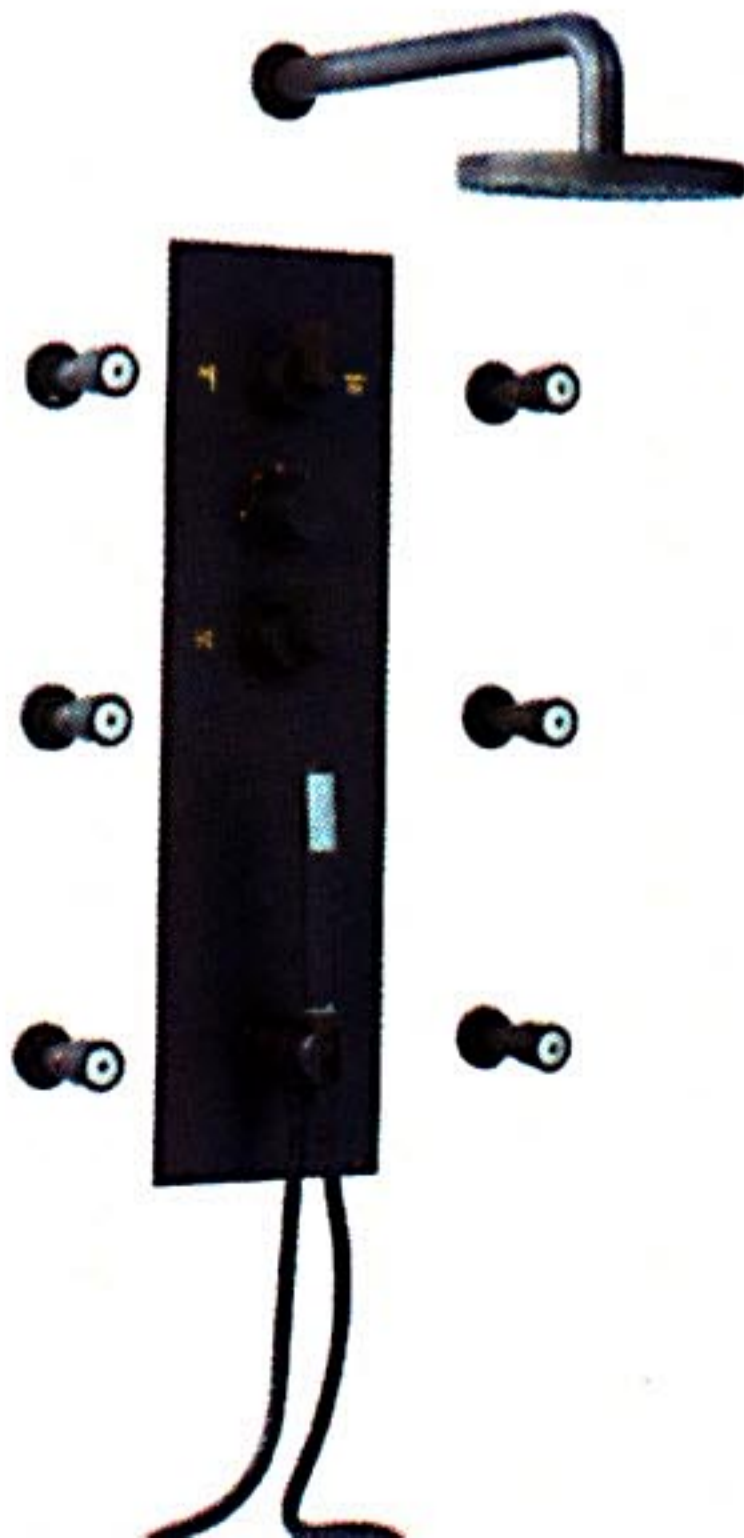


CIFIAL



techno M3

231 in W15



Cifial	Description	Net Price
HEXA		
201.110.W15	HEXA 3 Hole Lav Faucet	164.15
201.150.W15	HEXA 3 Hole Hi-arch Lav	174.44
201.156.W15	HEXA 3 Hole Wall Mount Lav	141.23
201.606.W15	HEXA BPV Valve Trim w/o Div	53.52
201.611.W15	HEXA BPV Valve Trim w/Div	58.49
201.614.W15	HEXA 2 Hole Therm Trim	93.86
201.650.W15	HEXA Roman Tub w/ Lever	101.81
201.665.W15	HEXA Stop/Transfer Valve Trim	27.47
201.885.W15	HEXA Tub Filler Spout -	44.19
201.886.W15	HEXA Diverter Spout -	47.39
202.110.W15	HEXA 3 hole Lav Faucet w/	164.15
202.150.W15	HEXA 3 Hole Hi-arch Lav	174.44
202.156.W15	HEXA 3 Hole Wall Mount Lav	141.23
202.606.W15	HEXA BPV Valve Trim w/o Div	53.52
202.611.W15	HEXA BPV Valve Trim w/ Div w/	58.49
202.614.W15	HEXA 2 Hole Therm Trim w/	93.86
202.616.W15	HEXA 1 Hole Therm Trim	63.93
202.650.W15	HEXA Roman Tub w/ Cross	101.81
202.665.W15	HEXA Stop/Transfer Valve Trim	27.47
401.318.W15	HEXA 18" Towel Bar - Weathered	30.52
401.324.W15	HEXA 24" Towel Bar - Weathered	32.14
401.440.W15	HEXA Towel Ring - Weathered	17.97
401.545.W15	HEXA Robe Hook - Weathered	12.78
401.655.W15	HEXA Toilet Paper Holder -	20.56
techno M3		
231.100.W15	M3 Single Command Lav - St	179.19
231.150.W15	M3 3 Hole Hi-Arc Widespread	169.70
231.156.W15	M3 3 Hole Wall Mount Lav -	164.07
231.500.W15	M3 Shower System	635.32
231.606.W15	M3 BPV w/o diverter -	60.67
231.611.W15	M3 BPV w/ diverter - Weathered	66.33
231.614.W15	M3 2 Hole Thermostatic Trim -	90.85
231.650.W15	M3 Roman Tub - Weathered	104.18
231.665.W15	M3 Wall stop/vol control trim	33.34
231.885.W15	M3 Tub Filler Spout-Weathered	45.00

Brass Essentials Door Hardware

864, 865, 885, 886

Rosette & Escutcheon Models

Closeout Special

All items included in closeout are listed on back

brass essentials

864 & 865 Knobs



CIFIAL



brass essentials

885 & 886 Levers



Cifal	Description	Net Price
864.810.605.SD	BE Oval knb x Clysde 65mm	12.68
864.811.620.PA	BE Oval knob & 65mm ASB Escut	40.57
864.811.620.PR	BE Oval knob & 65mm ASB Escut	40.57
864.811.620.SD	BE Oval knob & 65mm ASB Escut	16.10
864.811.721.PR	BE Oval knob & asbury esc	44.63
864.811.R15.PA	Oval Knob Arched Asb Escutcheo	40.32
864.811.R15.PR	Oval Knob Arched Asb Escutchio	40.32
864.811.R15.SD	PTO Oval Knob w/Asb Esch	16.49
864.811.R20.PA	Oval Knob Arched Asb Escutcheo	40.32
864.811.R20.PR	Oval Knob Arched Asb Escutchei	40.32
864.811.R20.SD	PTO Oval Knob & Asb Rosette	14.36
864.811.V05.PA	BE Oval knob & asbury esc	40.57
864.811.V05.PR	BE Oval knob & asbury esc	40.57
864.811.V05.SD	BE Oval knob & asbury esc	16.11
864.811.W15.PA	BE Oval knob & asbury esc	44.63
864.811.W15.PR	BE Oval knob & asbury esc	44.63
864.811.W15.SD	BE Oval knob & asbury esc	17.75
864.811.X10.PA	BE Oval knob & 65mm ASB Escut	45.26
864.811.X10.PR	BE Oval knob & 65mm ASB Escut	45.26
864.811.X10.SD	BE Oval knob & 65mm ASB Escut	18.00
864.841.605.PA	BE Oval knob & ASB rose Pass	26.76
864.841.605.PR	BE Oval knob & ASB rose Priv	26.76
864.841.620.PA	BE Oval knob & ASB rose Pass	27.83
864.841.620.PR	BE Oval knob & ASB rose Priv	27.83
864.841.620.SD	BE Oval knob & ASB rose	10.40
864.841.721.SD	BE Oval knob & asbury rose	9.98
864.841.W15.PA	BE Oval knob & asbury rose	26.78
864.841.W15.PR	BE Oval knob & asbury rose	26.78
864.841.W15.SD	BE Oval knob & asbury rose	9.98
864.841.X10.PR	BE Oval knob & ASB rose Priv	25.69
864.841.X10.SD	BE Oval knob & ASB rose	20.37
864.842.R15.PA	Oval Knob Arched Asb Rosette	36.23
864.842.R15.PR	Oval Knob Arched Asb Rosette	36.23
864.842.R20.PA	Oval Knob Arched Asb Rosette	36.23
864.842.R20.PR	Oval Knob Arched Asb Rosette	36.23
864.842.R20.SD	Oval Knob Arched Asb Rosette	15.12
865.811.620.PA	BE Mushroom knob & 65mm ASB	46.62
865.811.X10.SD	BE Mushroom knob & 65mm ASB	18.00
865.814.R15.PA	Mushroom Knob Espino Escutcheo	40.32
865.814.R15.PR	Mushroom Knob Espino Escutcheo	35.03
865.814.R20.PA	Mushroom Knob Espino Escutcheo	40.32
865.814.R20.PR	Mushroom Knob Espino Excutcheo	40.32
865.814.R20.SD	PTO Mush Knob w/Espino Esch	16.49
865.841.605.SD	BE Mushroom knob & ASB rose	10.05
865.841.620.SD	BE Mushroom knob & ASB rose	10.40
865.841.X10.SD	BE Mushroom knob & ASB rose	11.13
865.844.R15.PA	Mushroom Knob Espino Rosette	36.23
865.844.R15.PR	Mushroom Knob Espino Rosette	36.23
865.844.R15.SD	Mushroom Knob Espino Rosette	15.12
865.844.R20.PA	Mushroom Knob Espino Rosette	36.23
865.844.R20.PR	Mushroom Knob Espino Rosette	36.23
865.844.R20.SD	Mushroom Knob Espino Rosette	13.10
885.813.605.PA	BE Chamonix Lever & Classe	34.07
885.813.605.PR	BE Chamonix Lever & Classe	34.07
885.813.605.SDL	BE Chamonix Lever & Classe	13.53
885.813.620.PA	BE Chamonix Lever & Classe	40.57
885.813.620.SDR	BE Chamonix Lever & Classe	16.10
885.813.D20.PA	BE Cham lvr & Classe esc	38.81
885.813.D20.PR	BE Cham lvr & Classe esc	38.81
885.813.D20.SDL	BE Cham lvr & Classe esc	15.42
885.813.D20.SDR	BE Cham lvr & Classe esc	15.42
885.843.605.PA	BE Chamonix Lever & Classe	26.76
885.843.605.PR	BE Chamonix Lever & Classe	26.76
885.843.605.SDL	BE Chamonix Lever & Classe	10.05
885.843.605.SDR	BE Chamonix Lever & Classe	10.05
885.843.620.PA	BE Chamonix Lever & Classe	27.83
885.843.620.PR	BE Chamonix Lever & Classe	27.83
885.843.620.SDL	BE Chamonix Lever & Classe	10.40
885.843.620.SDR	BE Chamonix Lever & Classe	10.40
885.843.D20.PA	BE Cham lvr & Classe rose	30.49
885.843.D20.PR	BE Cham lvr & Classe rose	30.49
885.843.D20.SDL	BE Cham lvr & Classe rose	11.45
885.843.D20.SDR	BE Cham lvr & Classe rose	11.45
886.813.605.PA	BE Geneve Lever & Classe 65mm	34.07
886.813.605.PR	BE Geneve Lever & Classe 65mm	34.07
886.813.605.SDL	BE Geneve Lever & Classe 65mm	13.53
886.813.620.PA	BE Geneve Lever & Classe 65mm	40.57
886.813.620.PR	BE Geneve Lever & Classe 65mm	40.57
886.813.620.SDL	BE Geneve Lever & Classe 65mm	18.48
886.813.620.SDR	BE Geneve Lever & Classe 65mm	16.10
886.813.D20.PA	BE Gen lvr & Classe esc	38.81
886.813.D20.PR	BE Gen lvr & Classe esc	38.81
886.813.D20.SDL	BE Gen lvr & Classe esc	15.42
886.813.D20.SDR	BE Gen lvr & Classe esc	15.42
886.843.605.SDL	BE Geneve Lever & Classe rose	10.05
886.843.605.SDR	BE Geneve Lever & Classe rose	10.05
886.843.620.PA	BE Geneve Lever & Classe rose	27.83
886.843.620.SDL	BE Geneve Lever & Classe rose	10.40
886.843.620.SDR	BE Geneve Lever & Classe rose	10.40
886.843.D20.PA	BE Gen lvr & Classe rose	30.49
886.843.D20.PR	BE Gen lvr & Classe rose	30.49
886.843.D20.SDL	BE Gen lvr & Classe rose	11.45
886.843.D20.SDR	BE Gen lvr & Classe rose	11.45